

S O U T H E R A N A F R I C A N
POLYMER
TECHNOLOGY

Advertising rate card 2019	<i>Prices are per insertion and exclude VAT</i>		
FULL PAGE (297 x 210mm, plus 5mm bleed)	x 1	x 3	x 6
Colour (B+W, spot colour same)	R19700	R18000	R17000
Inside front cover/back cover (IFC / IBC)	R21700	R19700	R18900
Outside back cover (OBC)	R31000	R28350	R26600
HALF PAGE (140 x 210mm, plus 5mm bleed)			
Colour	R12200	R11000	R10600
ONE-THIRD PAGE (210 x 70mm, plus 5mm bleed)			
Colour	R9600	R8750	R8300
QUARTER PAGE (135 x 95mm, plus 5mm bleed)			
Colour	R8900	R8100	R7700
CLASSIFIED (payable in advance)			
4-Column width	R240 per column centimetre		
INSERTS			
Client to provide printed material ready for insertion	R10000 per A4 page, size negotiable		
WEBSITE (www.sapt.co.za)			
Block banner on right of homepage: <ul style="list-style-type: none"> • 160 pixels (wide) x 350 pixels (high) Block banner on bottom of homepage <ul style="list-style-type: none"> • 210 pixels wide x 300 pixels high Format jpeg/gif, client to provide URL for link from advert.	R700 per month (ex VAT) R1300 per month (ex VAT)		
E-MAILER			
Client provides all info and we design, check and mail to our database of over 2500 addresses.	R6000 per mailing (ex VAT)		

Deadline: Two weeks prior to month of publication
Material: Please supply in high-resolution PDF format (300dpi)
Make-up: We offer a make-up/reproduction service for advertisers
NOTE: Listed prices do not include agent's commission



p. 021 712 1408
 f. 086 519 6089
 e. tessa@summitpub.co.za
 w. www.sapt.co.za