

ADVERTISING RATES 2020

Prices are per insertion and excluding VAT

FULL PAGE (275 x 210mm, plus 5mm bleed)	x 1	x 3	x 6
Colour (B+W, spot colour same)	R21100	R19200	R18200
Inside front cover/back cover (IFC / IBC)	R23200	R21100	R20200
Outside back cover (OBC)	R33200	R30400	R28500
HALF PAGE (135 x 210mm, plus 5mm bleed)			
Colour	R13000	R11800	R11400
ONE-THIRD PAGE (275 x 66mm, plus 5mm bleed)			
Colour	R10300	R9400	R8900
QUARTER PAGE (135 x 95mm, plus 5mm bleed)			
Colour	R9600	R8700	R8300
CLASSIFIED (payable in advance)			
4-Column width	R250 per column centimetre		
INSERTS			
Client to provide printed material ready for insertion	R10000 per A4 page, size negotiable		
WEBSITE (www.sapt.co.za)			
Block banner on right of homepage:	R750 per month (ex VAT)		
<ul style="list-style-type: none"> 160 pixels (wide) x 350 pixels (high) 			
Block banner on bottom of homepage	R1400 per month (ex VAT)		
<ul style="list-style-type: none"> 210 pixels wide x 300 pixels high 			
Format jpeg/gif, client to provide URL for link from advert.			
E-MAILER			
Client provides all info and we design, check and mail to our database of over 2500 addresses.	R6000 per mailing (ex VAT)		
COMPANIES DIRECTORY on website			
Company details and listings provided by the client	R500 per month (ex VAT), or R5000 (ex VAT) as a once-off payment annually		

Deadline: Two weeks prior to month of publication

Material: Please supply in high-resolution PDF format (300dpi)

Make-up: We offer a make-up/reproduction service for advertisers

NOTE: Listed prices do not include agent's commission