

## ADVERTISING RATES 2024

*Prices are per insertion and excluding VAT*

<b>FULL PAGE</b> (275 x 210mm, plus 5mm bleed)	<b>x 1</b>	<b>x 3</b>	<b>x 6</b>
Colour, B&W, spot colour	R22385	R20365	R19305
Inside front cover/back cover (IFC/IBC)	R24610	R22385	R21430
Outside back cover (OBC)	R34525	R31620	R29650
<b>HALF PAGE</b> (135 x 210mm, plus 5mm bleed)			
Colour, B&W, spot colour	R13790	R12520	R12090
<b>ONE-THIRD PAGE</b> (275 x 66mm, plus 5mm bleed)			
Colour, B&W, spot colour	R10920	R9970	R9440
<b>QUARTER PAGE</b> (135 x 95mm, plus 5mm bleed)			
Colour, B&W, spot colour	R10185	R9225	R8803
<b>CLASSIFIED</b> (payable in advance)			
Colour, B&W, spot colour	R260 per column centimetre		
<b>NEWSLETTER</b>			
Block advert/banner linking to URL of advertiser's choice	R5100 per advert/banner		
<b>INSERTS</b>			
Client to provide printed material ready for insertion	R10000 per A4 page, size negotiable		
<b>WEBSITE</b> ( <a href="http://www.sapt.co.za">www.sapt.co.za</a> )			
<b>Block banner on right of homepage:</b>			
<ul style="list-style-type: none"> <li>160 pixels (wide) x 350 pixels (high)</li> </ul>	R780 per month (ex VAT)		
<b>Block banner on bottom of homepage</b>			
<ul style="list-style-type: none"> <li>210 pixels wide x 300 pixels high</li> </ul>	R1445 per month (ex VAT)		
Format jpeg/gif, <b>client to provide URL for link</b> from advert.			
<b>CLIENT E-MAILER</b>			
Client provides all info and we design, check and mail to our database of over 2500 addresses.	R6000 per mailing (ex VAT)		
<b>COMPANIES DIRECTORY on website</b>			
Company details and listings provided by the client	R500 per month (ex VAT), or R5000 (ex VAT) as a once-off payment annually		

**Deadline:** Two weeks prior to month of publication

**Material:** Please supply in high-resolution PDF format (300dpi)

**Make-up:** We offer a make-up/reproduction service for advertisers

**NOTE:** Listed prices do not include agent's commission